



INSIGHTS

MAY 2024

A photograph of an industrial chemical plant with various pipes, tanks, and scaffolding under a cloudy sky. The image is partially obscured by a large green diagonal graphic element.

ACCOYA USA PLANT UPDATE

Accoya USA has begun commissioning on its newly constructed plant in Kingsport, Tennessee (owned by Accsys and Eastman Chemical Company in joint venture) in line with the previously announced project plan and budget. The joint venture remains on track to begin commercial operations in mid-2024.

[Read more](#)

PROJECTS

In Dallas, the Shady Brook Office Building, developed by Half Price Books, epitomizes innovation and purpose.

Architect: Cunningham Architects

Location: Dallas

Completion Date: 2023

Accoya: Accoya wood Brise-soleil

With 26,000 square feet of meticulously designed office and retail space, it redefines urban landscape nestled among retail and restaurant establishments. Crafted over four stories, the building showcases sustainable design principles, featuring Accoya wood fins for solar protection and bird-safe glass for environmental stewardship.



Villa M stands as a beacon of architectural beauty and sustainability, fully embracing Accoya wood for its durability and environmental benefits

Architect: Delugan Meissl Associated Architects

Location: Germany

Completion Date: 2023

Accoya: Cladding and decking

This project showcases the perfect blend of modern design with the timeless elegance and performance of Accoya, reflecting our commitment to excellence and sustainability in construction.



The ABB building's cladding in Accoya Color is a testament to innovation in sustainable architecture.

Manufacturer: Saxer Holzbau GmbH

Location: Switzerland Completion

Date: 2023

Accoya: Accoya Color

This striking project demonstrates how Accoya's adaptability and vibrant color options can transform buildings into modern, sustainable landmarks, contributing to a greener, more aesthetic urban environment.



ACCOYA ON THE ROAD

SALON 100% HABITAT 100% JARDIN BIARRITZ, FRANCE

Accoya made its mark at the 100% Habitat 100% Jardin exhibition show in Biarritz, France, held from March 8th to 10th. Collaborating with our esteemed partner and distributor Grad, Accoya was showcased with the Grad fixation system. The display was expertly presented by the Accoya Approved Installer 'Wood Solution,' further emphasizing the fruitful partnership between Accoya and its installers. Notably, Wood Solution previously exhibited Accoya alongside Grad in October 2023, demonstrating their commitment to excellence and highlighting the successful collaboration between Accoya and its network of installers.



SWISSBAU SWITZERLAND

We kicked off 2024 at Swissbau in Basel, showcasing our latest in sustainable decking and cladding alongside our esteemed partners, Holzpur AG and Holzagentur Schweiz with their partners from the Accoya Circle. This collaborative effort underlined our shared commitment to sustainability and innovation in construction and architecture. A heartfelt thank you to everyone who visited us, your enthusiasm and engagement fuel our collective drive towards a greener future.



HOLZPUR JUBILEE SWITZERLAND

In February, we were delighted to celebrate HOLZPUR AG's 20-year Jubilee and the grand opening of the magnificent Holzpur building, clad with Accoya Color. It was a significant occasion to honor 20 years of HOLZPUR AG's contributions to the industry and 15 years of a fruitful partnership with Accoya. The event not only celebrated past achievements but also looked forward to future innovations and sustainability in construction. A big thank you to everyone involved in making this milestone memorable.

DACH+HOLZ GERMANY

Also in March, Accoya and Grad® presented the future of timber construction at Dach+Holz in Stuttgart. Our participation underscored the versatility and durability of Accoya wood through innovative decking and cladding solutions. Thank you to all the attendees for your enthusiasm and support in exploring sustainable building solutions with us.



FENSTERBAU GERMANY

In March, we proudly showcased Accoya's innovative and sustainable wood solutions at Fensterbau in Nuremberg. The event was a fantastic platform for us to highlight our commitment to sustainability and innovation in the wood industry. We extend our gratitude to everyone who engaged with us, contributing to the event's success.



CRADLE-TO-CRADLE EXHIBITION BERLIN, GERMANY

Accoya proudly participates in the “Kreis statt Krise” – the interactive Cradle to Cradle exhibition in Berlin, showcasing our commitment to a sustainable future through innovative applications. Among our exhibits are a pioneering cladding example and a miniature model of the new Google Headquarters in London, both demonstrating the versatile and sustainable use of Accoya wood. Explore a world beyond waste with us from March 1st to July 4th, and discover how we contribute to a climate-positive, resource-rich future.

[Read more](#)

FUTUREBUILD LONDON, UK

Supporting 540 World, and the largest Cradle to Cradle Certified® community Accoya with distributor, International Timber showcases its Accoya fender display to symbolise the work undertaken with the Environment Agency to replace hardwood fenders with Accoya, a more sustainable material that support bio-diversity.

[Read more](#)



INTERNATIONAL BUILDERS SHOW LAS VEGAS, USA

Accoya wood and distribution partner Sierra Forest Products team up to debut the award-winning Accoya® Color Grey decking product at the International Builders' Show in Las Vegas. Accoya Color brings Accoya wood's unique performance and sustainability benefits in a stunning color-through grey.



NEW DISTRIBUTION IN NORTH AMERICA

2024 has brought swift developments to the US market with two new distributors, Saroyan and Keim, welcomed into the fold.



[Read more](#)

LAMINATED ACCOYA - UK

Accoya has set new standards of reliability since its introduction in 2007 and has long been established as a staple in the window and door market. It's the timber that joinery manufacturers trust to deliver stable, durable, and long-lasting joinery.

After an initial soft launch and positive market feedback in 2023, Accsys is now pleased to offer Laminated Accoya door sections, initially just in the UK-I markets. This product encompasses all the benefits of regular Accoya plus the additional benefits of engineered timber.

- Increased uniformity
- Supplied in key lengths and dimensions
- PAR to reduce process times and minimize waste.

Accoya laminated wood is bonded under controlled conditions using a proven exterior polyurethane adhesive and is fully tested for resistance to delamination through stringent parameters at our state-of-the-art factory in Arnhem.

For additional information please speak with your Accoya sales representative.

NEW FACES

In preparation for the mid-2024 opening of the Accoya USA plant, Accsys appoints Sergio Munhoz as North American sales director. Munhoz, formerly with AkzoNobel, brings extensive experience in wood coatings and a proven track record of driving sales growth. Accsys expands its commercial team and establishes an operational sales team at the Kingsport factory office to handle customer service for North America.



Meet Sergio

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